



**Ashara Shapiro**

Ashara Shapiro's creative journey started in the world of performance art, as a Magna Cum Laude Graduate from Emerson College with a BFA in Acting and Theater Education. She spent years as a performer and arts educator but quickly expanded her passions to include creative writing and design. Ashara has an entrepreneurial spirit and has worked on several incredible design projects in Bucks County. Her newest venture is ArtWRKD, an art consortium that has recently opened in Newtown. It is an experiential space that houses a gallery, artists in residence and workshop space.

## **Unlocking Your Artistic Voice: Crafting the Perfect Artist Statement**

**February 1 • 7 - 8pm on Zoom**

Join us for our first **Best Foot Forward Webinar** of 2024. Find out professional techniques to construct your Artist Statement. Seasoned artists and novices will learn takeaway tips to express your artistic vision with clarity and impact.

### **Key Takeaways:**

- Learn the essential elements of a powerful artist statement.
- Understand how to articulate your unique vision and process.
- Gain insights into connecting with your audience through your written expression.
- Receive practical tips on refining and editing your artist statement.



Scan the QR Code or Click [here](#) to register.

**Register now** to unleash the potential of your art and connect with your audience on a deeper level. Please bring a working artist statement to the Zoom. We will work on a few of your statements as a collective.